



Vendor Contract

Friday 8/16/24 & Saturday 8/17/24

Location: Solanco Fairgrounds
172 S. Lime Street Quarryville, PA 17566

expo@papaws.net 717-964-PAWS (7297)

Thank-you to all our vendors and participants for making another successful expo last year! Booths spaces were again sold out before the event.

We are currently preparing to host our 7th annual PAWS Expo. If you look at the attached grounds and building layout you may notice that we are proposing a few adjustments to the setup this year to accommodate more vendors. We also plan to restructure the schedule of events to allow more vendor to attendee interaction. This will mainly be done by reducing the number of seminars being held. We hope you as a vendor will find these changes an advantage to your business.

Your support enables your business, our association, and our community to grow together. The funding supplied by sponsors & vendors helps to empower the dog breeding industry, through encouragement of sound kennel, breeding, & management practices ...

If you are interested in promoting your business at the 2024 expo, or if you would like to advertise in our 2024 expo handbook, please follow the steps below to fill out the Vendor Contract.

Applications must be received no later than June 1st. Fees must be paid in full on or before the day of the expo. Highest level sponsors will receive 1st choice of spots until May 1st. After that, vendors will be allowed to choose their spots on a first-come-first-serve basis.

Step 1: Fill in your company's information on the lines below.

Business Name _____ Contact Person _____

Street Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Briefly describe the main products or services you offer. _____

Names of people potentially tending your booth, as you want it to appear on your name tags. First name preferred, last name optional.

Step 2: Check each box/ item below, that you would like to purchase.

Note: Ads will be displayed in the Expo Handbook, which will be distributed throughout multiple locations 4 weeks prior to the event, as well as at the Expo. This is designed to be the dog breeder's "Business Directory".

(1) 8' table and (2) chairs are provided per booth space, unless noted.

Platinum Sponsorship (\$2800.00)

- (3) 10 x 10 booth spaces
- banner displayed behind speaker stage (*vendor supplied*)
- level 3 sponsor attention/ recognition
- full page ad in expo handbook (4.875 wide x 7.75 high)
 - (1) additional booth space (\$300.00)
 - upgrade to two page ad in expo handbook (4.875 wide x 7.75 high) (\$200.00)
 - free one year PAWS membership *Vendor responsible to sign up at expo*

Gold Sponsorship (\$1400.00)

- (2) 10 x 10 booth spaces
- level 2 sponsor attention/ recognition
- full page ad in expo handbook (4.875 wide x 3.812 high)
 - (1) additional booth space (\$300.00)
 - (2) additional booth spaces (\$600.00)
 - upgrade to two page ad in expo handbook (4.875 wide x 7.75 high) (\$200.00)
 - free one year PAWS membership *Vendor responsible to sign up at expo*

Silver Sponsorship (\$700.00)

- (1) 10 x 10 booth space
- level 1 sponsor attention/ recognition
- half page ad in expo handbook (2.375 wide x 3.812 high)
 - (1) additional booth space (\$300.00)
 - (2) additional booth spaces (\$600.00)
 - upgrade to full page ad in expo handbook (4.875 wide x 7.75 high) (\$100.00)
 - free one year PAWS membership *Vendor responsible to sign up at expo*

Economy Booth (\$300.00)

- 8' table with 1 chair (approximately 4' x 10' area, location chosen by PAWS) *Limited availability*

Full Page Handbook Ad (300.00) (4.875 wide x 7.75 high) *Not available in conjunction with sponsorships*

Half Page Handbook Ad (200.00) (2.375 wide x 3.812 high) *Not available in conjunction with sponsorships*

Outdoor Booth Space (\$2.00 per sq. ft.) x _____ = _____
(call to verify location and size before submitting payment)

List Your Preferred Booth Space/s (see page 5) **Note: Highest level sponsors will have first choice of spots until May 1st!**

1st choice _____ 2nd choice _____ 3rd choice _____

Please put an X on the correct line below.

- ____ We will / have (circle one) submitted our ad via email, for the 2024 handbook. *Ads must be emailed and print-ready (pdf format)*
- ____ Please use our ad on file from last year.
- ____ We will / have (circle one) submitted our logo via email, for use in the 2024 handbook and name tags.
- ____ Please use our logo on file from last year.
- ____ Our company does not have a logo. *(No problem, PAWS will just use plain text instead)*

Door Prizes/ Items to Sponsor (These items will be provided by PAWS) *Major door prizes or sponsored items will receive a recognition poster including the sponsor's logo, to be displayed as long as the product is on grounds. If sponsoring a door prize, please call or email to verify availability before submitting payment.*

- Poly Play Yard Equipment (\$2400.00) *Two shares available, \$1,200.00 each.*
- 2,500 ct. bottled spring water w/ your name or logo (\$2,280.00) *Three shares available, \$760.00 each.*
- Fire Pit (\$1000.00)
- Patio Set (\$850.00)
- 4' x 8' Poly Puppy Play Pen (\$700.00)
- Lollipop Express *(child's pony cart)* (\$350.00)
- Pony Cycle *(child's rideable toy pony)* (\$250.00)
- Lanyards for vendor and attendee name tags (500 ct.) w/ your company's name or logo *(provided by PAWS)* (\$800.00)
- Clipboards for expo & kennel tour (300 ct.) w/ your company's name or logo *(provided by PAWS)* (\$1850.00)

If you plan on donating any other item/s worth \$200.00 or more, please describe the item/s on the lines below. These items can be dropped off at the PAWS booth on the day of the event, and we will provide the item with a recognition poster, as explained above!

Step 3: Add the cost of each checked box in step 2, and enter the total here \$ _____

A 10% discount may be applied if payment is mailed by June 1st ! Discount amount (if applicable) \$ _____

Total amount w/ discount applied (if applicable) \$ _____

Step 4: Please read & sign the Vendor Tradeshow Agreement below.

Vendor Tradeshow Agreement

This Tradeshow agreement is entered into as of *Date:* ____ / ____ / ____ by and between PAWS Expo, Located at Solanco Fair Grounds at 172 S Lime St, Quarryville PA 17566 and *Vendor Name:* _____ located at *Vendor Address:* _____

1. Booth Space: The organizer agrees to provide the vendor with a designated booth space at the trade show. The final booth space location will be determined by the event organizers, and dimensions of booth will be granted as per agreement on page 2.
2. Vendor responsibilities: A. The vendor agrees to set up their booth by 3:00 PM on the first day of the tradeshow and to remain open during the entire duration of the event. B. The vendor is responsible for the design, setup, and staffing of their booth. C. The vendor shall not sublet, assign, or apportion their space to any other entity, without prior written consent from the organizer.
3. Fee and Payment: The vendor agrees to pay the organizer a booth fee, as written in the contract, by the day of the event. Late payments will be subject to a monthly late fee of 2%, or \$30.00 minimum. All payment shall be made in US dollars and sent to PAWS, PO box 272 New Holland PA 17557, or submitted to the staff at the PAWS booth on the day of the event.
4. Cancellation and refunds: In the event of a cancellation by the vendor the following refund policy shall apply. A. Cancellations by Friday noon (7 days prior to the expo) will be eligible for a 75% refund. B. Cancellations within 7 days of the expo may not be refundable.
5. Insurance and liability: A. The vendor agrees to maintain adequate liability insurance for the duration of the trade show. B. The Vendor shall indemnify and hold harmless the organizer from any claims, damages, or liabilities arising from vendor's participation in the tradeshow.
6. Termination: Either party may terminate this agreement in the event of a material breach by the other party. Termination shall be effective upon written notice.
7. Governing Law: This agreement shall be governed by the laws of the State of Pennsylvania without regard to its conflict of laws principles. IN WITNESS THEREOF, the parties have executed this agreement as of the date written above.

Vendor Name: _____ Tradeshow Organizer: _____

Authorized Signature : _____ Authorized Signature : _____

Printed Name: _____ Printed Name: _____

Date: _____ Date: _____

If you need a receipt, please fill out, cut, and retain this box for your records.

Vendor Receipt	
Check No. _____	<p>Thank-you for your contribution!</p> <p>PAWS P.O. Box 272 New Holland PA 17557 (717) 964-PAWS</p>
Date _____	
\$ Amount _____	

Step 5: Submit your application using the instructions below.

Applications can be emailed to expo@papaws.net or mailed to PAWS, P.O. Box 272, New Holland PA 17557

All payments must be mailed in or brought to the PAWS booth at the expo. Payment with application submittal is appreciated.

If mailing the application, return pages 1, 2, 3, & 4. Be sure to keep a copy of all the pages for your records!

Step 6: Read additional info below, and mark your planner!

Booth setup is Friday 8/16/24 from 7:00 AM till 3:00 PM. If this setup time creates a specific hardship, you can set up Thursday 8/15/24 from 12:00 noon till 5:00 PM. A food stand will be open Friday all day, starting with breakfast at 7:00 Each booth will be provided with a 30" x 96" table and 2 chairs. If you do not need these, please set them aside and someone will collect them before the doors open to the public. Bring your own tablecloths and electric cords. A 25' cord should be enough to provide you with power at any point in the building.

Kennel tours start at the fairgrounds at approx. 7:30 AM on Friday. Call 717-964-PAWS for more info if you wish to participate.

Doors are open to the public from 3:00 PM to 8:30 PM on Friday, and from 7:00 AM to 3:00 PM on Saturday. Please keep your booths open during those times as much as possible.

If you have additional questions, please call 717-964-PAWS or email expo@papaws.net

Thank you for being part of this important event!

Motels / Hotels for PAWS Expo Attendees

Holiday Inn Express
1900 Historic Drive
Strasburg, PA 17579
717-455-4700 (20 min)

Wingate By Wyndham
2110 East Lincoln Hwy
Lancaster, PA 17602
717-299-6604 (30 min)

Fulton Steamboat Inn
1 Hartman Bridge Road
Lancaster, PA 17602
717-299-9999 (25 min)

Clarion Inn Strasburg
1400 Historic Dr
Strasburg, PA 17579
717-983-4007 (20 min)

DoubleTree Resort
2400 Willow St Pike
Lancaster, PA 17602
717-464-2711 (25 min)

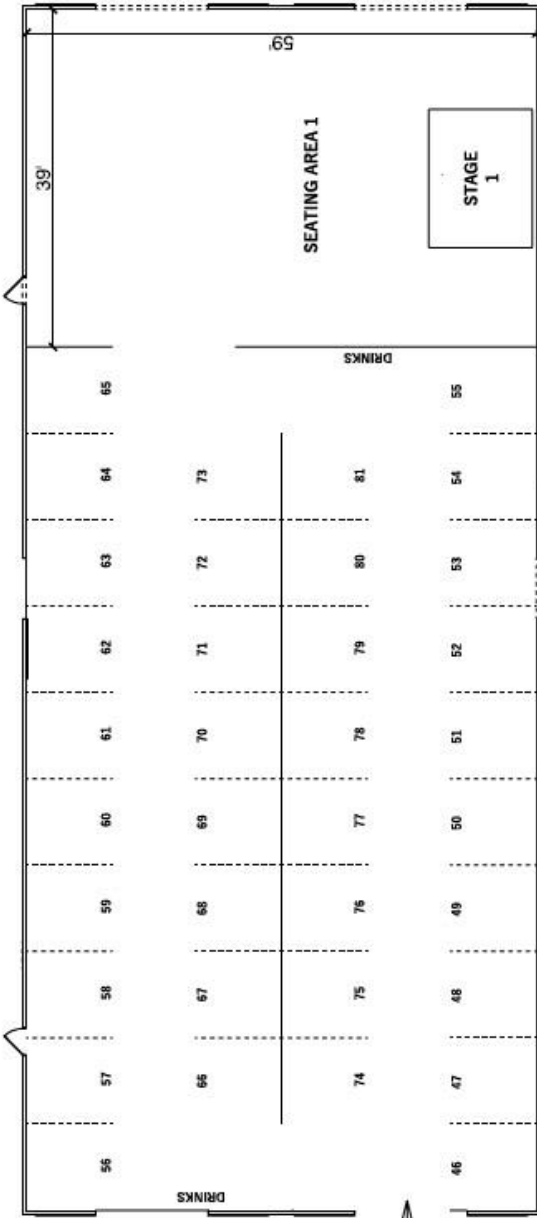
Lancaster Marriott
25 S Queen St
Lancaster, PA 17603
717-239-1600 (30 min)

Best Western Plus
3063 Lincoln Hwy East
Paradise, PA 17562
717-687-7683 (25 min)

Courtyard by Marriott
1931 Hospitality Drive
Lancaster, PA 17601
717-393-3600 (35 min)

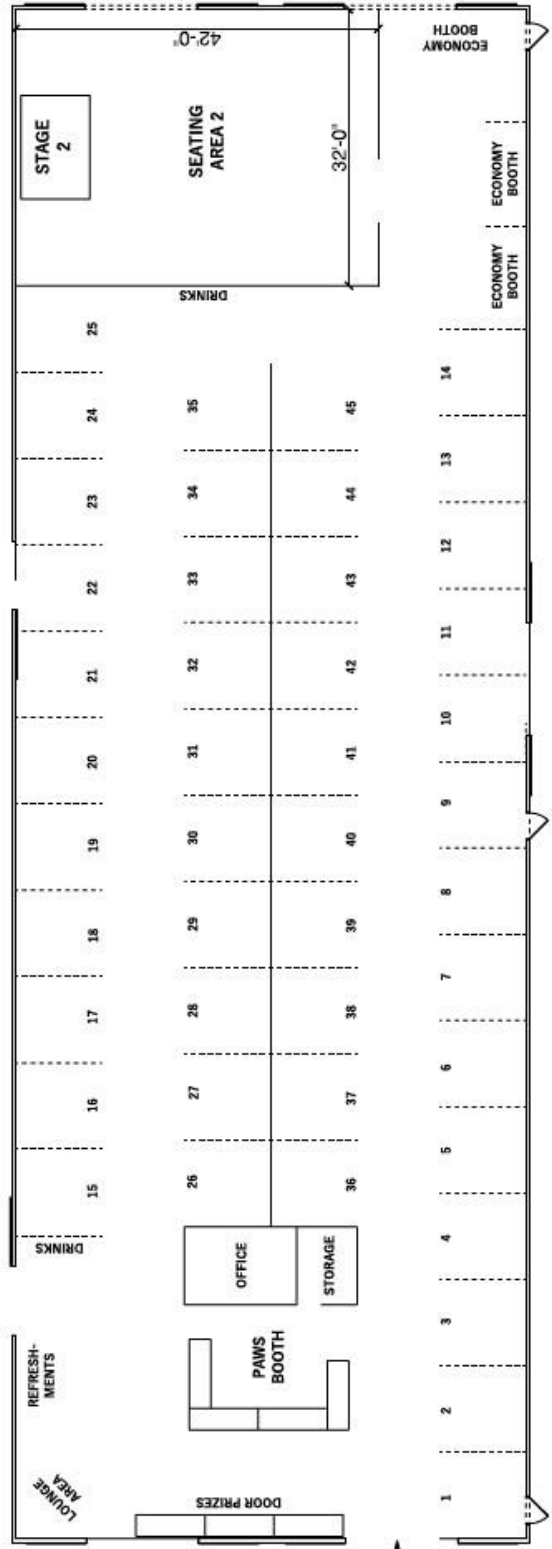
AmishView Inn and Suites
3125 Old Philadelphia Pike
Bird-In-Hand, PA 17505
717-768-1162 (30 min)

Hampton Inn Lancaster
545 Greenfield Rd
Lancaster, PA 17601
717-299-1200 (30 min)



ENTRANCE BUILDING 7

← FOOD BUILDING & RESTROOMS



ENTRANCE BUILDING 8

NOTE: SOLID LINES INDICATE 6' CURTAINS / DOTTED LINES INDICATE 3' CURTAINS

